



## NEWS

FOR IMMEDIATE RELEASE

### **New Service Provides Utility and Dignity to Horse Owners in a Difficult Time of Need**

**Pet's Rest, one-of-a-kind Cemetery and Crematory, helps grieving owners put their horses to rest properly, and respectfully, by adding a specially designed Equine Unit to their Cremation Facility.**

Colma, CA. May 16, 2013 – Pet's Rest, a Cemetery and Crematory for all pet animals, announced today that its cremation facility – the most sophisticated in the San Francisco Bay Area – can now accept requests for disposal of horses and smaller equines. Their new on-site equine cremation unit provides a much needed solution to owners faced with the legally and logistically tricky problem of disposing of a beloved horse in a proper, as well as caring, manner.

Given the difficulty of obtaining permission to bury a horse in pastureland, and the lack of equine disposal facilities, this expansion of their facility is a distinctive and welcome addition to the Pet's Rest lineup of thoughtful services (such as witnessed cremations) provided to a deceased animal's caring human. Pet cemeteries and crematories typically do not aid with both transport resources and with providing an elegant means of cremating a horse's remains. Pet's Rest, however, can connect owners to an equine-appropriate pick-up service in Northern California, and offer transport and burial services of the cremated remains.

"No one should have to go through the heartache of red tape and an ignoble means of disposal for their pet," says Philip C'de Baca, owner of Pet's Rest. "Since the demand and bureaucratic hoops only keep increasing, we wanted to make sure that horse owners also had the same options as other patrons bringing in smaller animals for us to provide service for their final rest."

Before the equine cremation unit became operational, the choices for disposal of equines in Northern California were few and far from appealing. Few livestock haulers will perform this type of pick up, especially from remote public lands – to avoid attracting large predators, less-than-palatable means are required to remove dead horses from the area or destroy them completely. Even if cremation is an option, many pet cemeteries will not accept equine remains, and unlike Pet's Rest, the horse owner would not be allowed to request an individual cremation, or witness it to verify that the remains are indeed those of their horse.

"People develop a special bond with their horses, and want to say goodbye in a dignified and loving way," says C'de Baca. "Along with shielding someone from unnecessary agony, we give them the assurance that they, and their pet, are being treated respectfully even at the very end."

Since losing a pet is never easy, and the many feelings and questions that accompany the loss do not make the situation any easier, Pet's Rest also provides an [online memorial section](#) on their website to upload pictures of the deceased pet and create a memorial for friends and family to see.

For additional information regarding equine cremations, please contact [Pet's Rest](#) at 650-755-2201.

#### About Pet's Rest Cemetery and Crematory

Headquartered in Colma, CA, Pet's Rest offers services and products uniquely tailored to the caring humans who want to do the right thing for their pets. Founded in 1947 by Earl and Julia Taylor, Pet's Rest continues to be run by their family and serves the greater San Francisco Bay Area and Northern California. For more information, please go to [PetsRest.com](#).

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